

**Faculty of Commerce & Business Administration**  
**Small Business Management and Entrepreneurship**

**Information :**

**Course Code :** MGT 303

**Level :** Undergraduate

**Course Hours :** 3.00- Hours

**Department :** Department of Marketing

**Description :**

Small business management blends entrepreneurial goals with a realistic survey of the wide variety of functional business skills needed to operate a small firm effectively. The course will focus on such skills such as marketing, financial management, and business planning, as well as a clearer view of small business contribution to the national economy. Students will improve their problem-solving abilities through experiential exercises, classroom discussion, and the completion of a partial business plan by course end.