Basic Information :

Name :	Sahar Nagaty
Title :	Associate Professor

Sahar Nagaty, a Lecturer of Business Administration, Faculty of Commerce and Business Administration, Future University in Egypt . She has long teaching expertise in marketing, consumer behaviour and general management for under and postgraduates. Apart from teaching, her main research interests are consumer behaviour and customer relationship, entrepreneurship, digital marketing, green marketing, and tourism and hospitality marketing.

Education:

Certificate	Major	University	Year
PhD	Business Adminstration	Sadat Academy	2006
Masters	Business Adminstration	Assuit University	1998
Bachelor	Management of hotels and tourism	Sadat Academy	1985

Teaching Experience:

Name Of Organization	Position	From Date	To Date
FUE	Acting As Head of Dept	01/09/2016	Current
Sadat Academy	Associate Professor	01/01/2005	01/01/2012
Sadat Academy	Assistant Lecturer	01/01/1998	01/01/2004

Researches / Publications :

Analyzing the Relationship between Market Orientation and Corporate Entrepreneurship
Entrepreneurship and small businesses

Awards:

Award	Donor	Date
NA	NA	01/01/2013

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