

Developing Methodology for Stakeholder

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Abstract

Stakeholders play a significant role in project success or failure. The effective management of stakeholders in construction projects has a great contribution to the project success. This importance of effective management is due to the conflict among Stakeholders which is considered as a traditional construction aspect. The probability that the project will be completed successfully is reduced due to conflict between the project team and one or more stakeholders which means that Lack of Stakeholders Management. This paper provides an approach for effective management to the stakeholders of construction projects in Egypt. Different factors affecting the trend of stakeholder's management were extracted through literature review for more than 100 references aiming to cover the chief objective of the research which is how to do efficient management for stakeholders in construction projects. (30 factors were elected for conducting the research) those factors were included into 6 groups (Precondition, Stakeholder Identification, Stakeholder Assessment, Decision making, Continuous support & a General factors group) to facilitate the process then a face to face interviews with recommended experts in the field of project management for the validation of the questionnaire prior distribution were conducted accordingly a wide range survey was provided for collecting individuals' responses concerning the factors importance for the sake of prioritizing them according to their effectiveness and influence. The Survey was emailed through an online survey web site to 136 selected professionals & 19 surveys were handed manually to represent different directions & opinions in construction industry to share their experience extracting the most factors affecting the process of stakeholder's management. Selected professionals have been either contacted through an on line specific web sites groups represent Stakeholders Management or selected manually trying to reach the most valuable opinion according to professionalism and experience for each individual person . Out of 136 & 19 participants 100 responses (64.5%) were received than the manual printed surveys were manually entered in the online survey to allow dealing with one type of data (Computerized based). The result of this survey indicates that the most effective ten factors that has a great influence on proper and effective stakeholders management include: Managing Stakeholders with social responsibilities, Defining &

formulating a clear statement of Project Missions, Formulating appropriate strategies to manage stakeholders, Build trust between project top management and the most engaged stakeholders in the project, Exploring stakeholders needs and constraints in projects, Ensuring effective communication for all project stakeholders, Identifying stakeholders, Promoting a good relationship with stakeholder, Understanding the areas of stakeholders interests & Prioritize Stakeholders by their power and influence on the project.

International Journal of Innovative Research in Science, 2015, January